

ONLINE ADVERTISING OPPORTUNITIES



RUN OF SITE BANNER ADS..... \$50/month

50,000 impressions a month

FEATURED AGENT..... \$50/month

Also runs in Print no less than twice per month

FEATURED PROPERTY \$50/week

4 properties per week on our Homepage

A-LA-CARTE \$25/week

Featured open house or Hot property Online
In Print & Online

SOCIAL MEDIA..... \$25/week

3 posts per week across our social streams; Facebook, Instagram, Twitter, and LinkedIn

BUNDLE & SAVE!!

PACKAGE #1

FEATURED PROPERTY
One per week

**FEATURED OPEN
OR HOT PROPERTY**
4 weeks per month (includes print)

SOCIAL MEDIA
2 weeks per month

FEATURED AGENT
All month (includes print)

RUN OF SITE BANNER AD
50k impressions/month

One year: \$200/month
6 Months: \$225/month
3 months or less: \$275/month

PACKAGE #2

FEATURED PROPERTY
One per week

**FEATURED OPEN
OR HOT PROPERTY**
1 week per month (includes print)

SOCIAL MEDIA
2 weeks per month

FEATURED AGENT
All month (includes print)

RUN OF SITE BANNER AD
50k impressions/month

One year: \$150/month
6 Months: \$175/month
3 months or less: \$200/month

PACKAGE #3

FEATURED PROPERTY
One per week

**FEATURED OPEN
OR HOT PROPERTY**
1 week per month (includes print)

SOCIAL MEDIA
1 week per month

FEATURED AGENT
All month (includes print)

RUN OF SITE BANNER AD
50k impressions/month

One year: \$100/month
6 Months: \$125/month
3 months or less: \$150/month

PACKAGE #4

**FEATURED OPEN
OR HOT PROPERTY**
2 weeks per month (includes print)

SOCIAL MEDIA
1 week per month

FEATURED AGENT
All month (includes print)

One year: \$75/month
6 Months: \$100/month
3 months or less: \$125/month



**REACH THE RIGHT AUDIENCE
AT THE RIGHT PRICE!**

To advertise contact:
Linda Doane at ldoane@bnar.org or 716-636-9000 ext 122
or Courtney Foley at cfoley@bnar.org or 716-636-9000 ext 125