

BROKERS:

LIST HUB / www.ListHub.com

Members can syndicate listings on over 80 real estate search web sites

List Hub also provides members with:

- Statistics reporting for on-line marketing activity
- Control over where to advertise listings on-line
- Tools for communicating with sellers
- Capabilities to convert listing data to rich content
- Additional broker services are available for a small monthly fee

RENT SPREE



This tool automates rental transactions. RentSpree collects a completed screening package from every applicant. This includes a 1) completed rental application, 2) credit report, 3) background check, and 4) eviction records. You can even upload lease agreements and addenda and send them for electronic signature, at no extra cost to you!

Local staff support - *We work for you.*

Western New York Real Estate Information Services, LLC (WNYREIS) is a REALTOR®-owned company providing property information systems and services to the real estate community of Western New York. Professionally managed by the Buffalo Niagara Association of REALTORS® (BNAR), our goal is to offer your office and agents a comprehensive resource for timely and easily accessible information on area real estate.

Our members enjoy state-of-the-art tools and services that enable salespeople to work faster and more accurately than ever on behalf of their clients. WNYREIS provides that added competitive edge that can help enhance efficiency, strengthen marketing efforts, and ultimately increase sales. Our services cover Erie, Niagara, Orleans, Genesee, Wyoming, Cattaraugus, Allegany, Livingston and Chautauqua counties.

WNYREIS is ready to help you.

Information services designed for you.

As a REALTOR®-owned company, WNYREIS offers a complete list of information services centered on helping professional real estate offices and their agents stay at the forefront of our industry. The following highlights the services available to members.

OPTIONAL SERVICES

Members can choose additional services for an extra cost, such as:

- Advertising Opportunities:
On 2FindYourHome.com (Web and Print)

LISTING CHECK

Members get help staying organized and on track with Listing Check, a listing check software that automatically checks the MLS system for required items such as:

- Photos
- Assessed values
- Taxes and more

Listing Check also provides members with:

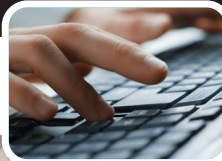
- Randomly requests copies of listing contract for auditing purposes
- Sends out courtesy notices to agents that a listing is about to expire

Visit www.bnar.org for more detailed information on the many programs and services for members through WNYREIS.

Contact us with any questions or for more information on how we can help you.

Western New York Real Estate Information Services LLC

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www.2FindYourHome.com | www.bnar.org



MLS Member Brochure

Western New York Real Estate Information Services LLC

We place property information at your fingertips with tools to help you sell.



Visit us at:

www.bnar.org/tech_support/tech_help/index.html



Buffalo-Niagara-Association-of-REALTORS®-Inc



Western New York Real Estate Information Services


AGENTS:

SSO – SINGLE SIGN-ON & SAFE MLS

Plus for added security. Use the SSO Portal to access your WNYREIS services Dashboard without having to re-login: <https://portal.mynysmls.com>

MATRIX™ FROM CORELOGIC®

<http://nys.mlsmatrix.com/matrix/login.aspx>

 A modern HTML-based MLS system that places equal emphasis on performance and functionality. With blazing fast search results, Matrix saves time and makes you more efficient. Best of all, Matrix works with virtually all computer operating systems, web browsers, and mobile devices, so you are free to work where and how you want.

Here are just a few of the innovative features that Matrix offers:

- The Speed Bar lets you perform “Google-style” searches for any kind of record (listing, tax, agent, etc.) from a single, persistent field at the top of the screen.
- Search History automatically saves your most recent searches and keeps them in a handy list at the top of each page. Finding and re-running a previous search is as simple as a single click.
- The Listing Concierge lets you review auto-prospecting listings before they are emailed to your client, fostering greater interest and satisfaction.



LONE WOLF
TECHNOLOGIES

FORMS SOFTWARE

www.TransactionDesk.com/login

On-Line contract and Document management program


REALIST

Realist


Members have access to this state-of-the-art property records service and comparable program

- Neighborhood profiles
- Automated valuation model for member use
- Reverse mapping
- Track owners who are on the “Do Not Call” list


MLS-TOUCH

 Agents spend most of their time away from their office. They need to stay connected to their MLS, responding to their leads, and engaged with their clients, no matter where they are. MLS-Touch, the industry’s most advanced mobile MLS app, gives agents the tools they need to do all of this and more. It has all the essential features agents depend on including fully customizable listing searches, live market stats, hot sheets, instant comparables and property history.

REALTORS® PROPERTY RESOURCE (RPR)

 Access to over 160 million properties, the largest database of distressed properties in the country, FEMA flood maps, school zoning information, the best reports in the business and much more are available to you all within RPR. Go to: www.narrpr.com to register.


DATA CO-OP / NYS.MLXhelp.com

 This software allows MLS’s to establish and manage data shares with other MLS’s across the country in a flexible manner. For some, the Date Co-op will act as a secondary MLS system with access to a user’s native MLS data. Users have the ability to search, print, email and save listings in a unique manner utilizing virtually any browser on various type of devices.

OPEN HOUSES / www.2findyourhome.com

 On 2FindYourHome.com (in print and online) and REALTOR.com

ACCESS TO BNAR

 Members can access BNAR services such as


- Supra
- The BNAR Website

AGENT IDX

If approved by the brokers, members can list all the active properties in the MLS on their web site.


- Clients see your information on every search page
- Include agent photos and other information

HOMESNAP


 HomeSnap is a new national app for all to use – this app is the face of the national “Broker Public Portal”. Your listings are always protected – No Matter where consumers find your listing, they will see you on the listing.

- Hook new leads instantly with unlimited Rapid CMA’s
- Connect to any agent in your MLS
- Engage your entire sphere, not just active buyers
- Branded version of Homesnap for your clients and contacts
- Email marketing to your entire sphere.

SHOWINGTIME

 ShowingTime is a software that makes requesting a showing on a home easier than ever. You want a better process for scheduling real estate showings and getting feedback. You want mobile access. We provide the tools that fit your needs.

2FYH VISUAL PROPERTY SERVICES


 High level visual marketing tool with less money out of pocket utilizing professional photography, Matterport®, and drone imagery. Learn more at www.2findyourhomevps.com



MARKET STATS

Your MLS Statistical Program.

RETECHNOLOGY

 The most well distributed real estate media publication focused on real estate technology. They maintain the most comprehensive technology company and product directory in our industry. Each day they publish the most insightful articles that help agents and brokers leverage technology in real estate. FREE for our members.